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Internet Business Associate

CIW 1D0-61A

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QUESTION NO: 1

You use a proprietary Windows-based program to generate architectural drawings and plans for your freelance drafting business. You have a personal Web site and would like to share samples of your work for potential new customers to review. To which file format should you convert your drawings so that they are viewable regardless of the local operating system used by the individual viewing your site?

- A. PDF
- B. MP3
- C. DOC
- D. XML

ANSWER: A

QUESTION NO: 2

You received a text and a threatening voicemail from an angry customer who wants to immediately discuss the shortcomings of a recently released product. You are about to walk into a mandatory meeting with your top-level leadership team. Which of the following is your best course of action?

- A. Continue to send text messages to the customer hoping to smooth things over until you can call him on the phone after your meeting.
- B. Request that the customer send his complaints by e-mail, knowing that any inappropriate communication will be well documented.
- C. Do not respond to the customer.
- D. Skip the meeting and call the customer.

ANSWER: B

QUESTION NO: 3

Your child's high school has created a wiki for its social science classes to support blogs and collaborative projects. Your child also contributes photos of extracurricular events to the school's Facebook site. Which term collectively describes these types of Web usage?

- A. Mashup
- B. Web 1.0
- C. Web 2.0
- D. Folksonomy

ANSWER: C

QUESTION NO: 4

You are configuring an e-mail client to connect to your e-mail account. Which of following is required to set up the e-mail account?

- A. An HTTP address
- B. An FTP address
- C. A DNS server address
- D. A POP3 address

ANSWER: D

QUESTION NO: 5

Roberto's company is releasing updates to a specific product. He needs to educate the company's sales managers, who are located in various international locations, about the new product updates. Which of the following methods would be the most economical and efficient solution for Roberto to discuss the required information with the sales managers synchronously?

- A. Send the product update blueprints via e-mail to each of the sales managers and ask them to contact him with any questions.
- B. Schedule an in-person sales meeting with them at the company headquarters so that the updates can be demonstrated and any questions answered with the entire group present.
- C. Schedule a Webinar with the sales managers so that the updates can be demonstrated and any questions answered with the entire group.
- D. Post the product update blueprints on the company's Web site and call each sales manager personally to discuss their individual questions or concerns offline.

ANSWER: C

QUESTION NO: 6

An end user cannot log in to a page that provides an e-learning course. The authentication window will not launch. Which of the following is most likely the cause of this problem?

- A. Pop-up blocking software has been enabled in the operating system.
- B. The browser has recently had its cookie cache cleared.
- C. The browser has recently had its browsing history cleared.
- D. Pop-up blocking software has been enabled in the Web browser.

ANSWER: D

QUESTION NO: 7

You are a software developer who wants to start developing mobile apps for smartphones. You have the option to develop apps for an open-source operating system. Which of the following could persuade you to focus your development efforts on the open-source operating system?

- A. An open-source license will never be in the public domain.
- B. Source code for an open-source app is not viewable and cannot be modified.
- C. Open-source operating systems and development tools are free from software bugs and viruses.
- D. The operating system and associated development tools are free, provided you comply with the copy left license.

ANSWER: D

QUESTION NO: 8

Raoul has received a file attachment from a known individual. He has no reason to expect files from this individual. Which of the following is an effective security strategy for Raoul to take?

- A. Open the file attachment and use anti-virus software to scan it.
- B. Before opening the attachment, use anti-virus software to scan the system's hard disk.
- C. Make back-up copies of important files so that it is possible to recover them in case of an incident.
- D. Before opening the attachment, call or send a text or instant message to the individual to verify that he or she meant to send it.

ANSWER: D

QUESTION NO: 9

Andrea works as an Administrative Assistant for a small business that uses an SaaS service for accounting, sales orders and customer service information about the business's customers. This product is similar to Salesforce.com and its competitors. Andrea makes sure she saves accurate records about current projects and performs regular backups of the business data stored on the cloud-based service. Which of the following is the primary reason for this practice?

- A. If there is an interruption in Internet access, the service and records would not be accessible.
- B. There is a limit on the number of users who are allowed to access the cloud-based service at any one time.
- C. Data stored online through the cloud-based service is more at risk to security breaches than if it were stored locally.
- D. Andrea is overly cautious because it is well known that cloud-based services are highly secure, highly reliable and always available.

ANSWER: A

QUESTION NO: 10

You just started a small business and need to create a logo. Although you are technically savvy, your artistic creativity is limited. You decide to launch a contest to seek creative ideas for your logo. Using the Internet and social networking in this manner is known as:

- A.** folksonomy
- B.** outsourcing
- C.** crowd sourcing
- D.** social engineering

ANSWER: C